COM 220: Digital Media Convergence
Fall 2014

Project 4: WordPress Portfolio Blog

Due: **5-19-14**

Description:
For your final project, you will build out the WordPress site that so far you've used as repository for your blog reading responses. This site will now act as both your blog and your portfolio and will include samples of the work you've done in this class and also a link to your web-based resume.

Once you're done with this course, feel free to add to/remove from as you see fit. This site is yours and should represent you as you want to be seen as a professional communicator. As you take other classes at Elon in which you produce content that is professionally relevant—meaning it could help you get an internship or job or apply for an award—add that information to this site.

Content Requirements:
1. At least three pages for your WordPress site
    a. Bio info (who you are, what you want to do, contact info, link to your web-based resume)
    b. Your portfolio
    c. Your blog
2. Portfolio items (should include each of the three main projects completed in this class: Illustrator logo design, Photoshop digital image, and community profile video
3. Your web-based resume should be completed (take a look at the feedback you got from me concerning the state of your resume—homework assignments 8 & 9—and address any remaining issues) and should be linked on your "about" page. The link to your resume should be live and should be running off of your U:drive

Technical Requirements:
1. Wordpress site AND web-based resume need to be live
    a. Wordpress site link should work
    b. Resume link should work and should run off of your Elon U:drive space

Submission:
1. Email me a link to your completed WordPress site with all necessary info in place by due date

Evaluation Criteria:
1. Required pages
    a. Blog
    b. Portfolio page
    c. Bio page
2. Linked resume
    a. Fully functional HTML and CSS
    b. Working images and links
3. Visual design aesthetics
    a. Consistency
    b. Appeal
4. Usability
    a. Ease of access to content
    b. Layout of content is easy to understand
5. Craftsmanship
    a. Free of errors and sloppiness
    b. Attention to detail