

COM 220: Digital Media Convergence
Spring 2014

Homework Assignments:

10. Video graphics
 - Photoshop
 - Design graphics for use as overlays for video content
 - Learn how to design within video constraints

Requirements:

1. This assignment requires three parts: opening title graphic, a template for lower third graphics, and closing credit graphics
2. Each person on a video team will design one of the three needed components
3. Use Photoshop to design your title, lower third or closing credit graphics.
4. Create a new file in Photoshop. Choose Film and Video from the "Preset" dropdown menu. Choose "HDTV 1080p/29.97" from the size menu. That should create an image that matches the pixel dimensions of the footage you shot.
5. Design all elements in RGB color mode
6. Make sure to design within title and action safe margins (hold down cmd and ; keys to toggle on/off the title and action safe guides)
7. Make sure not to use thin graphic elements, especially horizontal lines (including horizontal serif elements that are part of serif-based fonts)
8. Design all content on layers other than the default background layer in Photoshop.
9. Save file as a PSD file and as a TIFF file.

Due:

5-9-14