

# Jessie L. Moore

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## Academic Appointments

Elon University. Assistant Professor of Professional Writing and Rhetoric. Department of English. 2004-present.

Purdue University. Graduate Assistant. Department of English. 1999-2004.

## Education

Ph.D. in English. Purdue University, West Lafayette, Indiana. 2004.

Primary Area: Rhetoric and Composition

Secondary Areas: Second Language Writing, Writing Program Administration

Dissertation: *Mapping the Geographies of Second Language Writing*

Committee: Tony Silva (chair), Patricia Sullivan, Thomas Rickert, Paul Kei Matsuda

M.A. in English. Purdue University, West Lafayette, Indiana. 2001.

Specialization: Rhetoric and Composition

Thesis: *Making Cultural Studies Cross-Cultural: Examining the Effects of Culture  
References in First-Year Writing Classes*

Committee: Tony Silva (chair), Shirley K Rose, Irwin Weiser

B.A. in English. University of Wyoming, Laramie, Wyoming. 1999.

Honors Thesis: *Scraps of Testimony in Ida Fink's "A Scrap of Time" and "The Table":  
The Impossibility of Achieving a Collective Memory*

Thesis Advisor: Clifford Marks

Minor: Psychology

National Student Exchange. University of Missouri – Columbia. Fall 1997 – Spring 1998.

## Honors and Grants

Center for Advancement of Teaching and Learning Scholar, Elon University, 2009-2011

Elon Teaching and Learning Partnership, Elon University, 2008-2009

Service-Learning Program Scholar, Elon University, 2005-2006

Purdue Research Foundation Summer Grant to Support Dissertation Work, 2004, 2002

Purdue Lilly Retention Initiatives Learning Communities Teaching Award, 2003

Kathryn H. Mostel Teaching Portfolio Award, Purdue University, 2000, 2001, 2002

Walter J. Johnson Award for the Best Paper regarding ESL, 2001 (co-winner), for "Including Second Language Writers by Making Cultural Studies Pedagogy More Cross-Cultural and Multicultural"

Walter J. Johnson Award for the Best Paper regarding ESL, 2000, for "Enabling Success: A Call for Cross-Culture Referenced Examples"

College of Arts and Sciences Outstanding Graduate, University of Wyoming, 1999

Phi Beta Kappa, 1999

Phi Kappa Phi, 1998

Golden Key National Honor Society, 1998

National Merit Scholarship, 1996

University of Wyoming Trustee's Superior Student Scholarship, 1996

Robert C. Byrd Scholarship, 1996

## Administrative Experience and Curriculum Development

*Professional Writing and Rhetoric Concentration Coordinator,  
Elon University (Fall 2008-Present, Co-Coordinator Fall 2005-Spring 2008)*

- Coordinate teaching rotations and course offerings for the concentration
- Maintain advising and promotional materials
- Compose the concentration's five-year plan and annual reports, in collaboration with concentration colleagues
- Solicit and determine agenda items for concentration retreats and meetings
- Co-Chair concentration meetings

*College Writing Coordinator, Elon University (Fall 2005, Fall 2006-Present)*

- Coordinate monthly faculty development lunch workshops (Topics have included teaching source use, integrating visual arguments and oral presentations, incorporating peer response, teaching writing process strategies, using portfolio evaluation, and employing service learning or problem-based learning in College Writing.)
- Provide one-on-one professional development support for English 110 faculty
- Conduct annual assessments of professional development initiatives
- Chair the English 110 Advisory Committee
- Develop and implement faculty workshops for English 110 faculty teaching in the program for the first time
- Coordinate a mentoring program for new faculty
- Observe new faculty members' classes and provide one-on-one feedback
- Coordinate English 110 assessment
- Analyze assessment results for English 110 and identify instructional goals for the following year based on those results
- Participate in Core Coordinators meetings with the General Studies Director
- Design and implement placement measures for English 100
- Meet with English department job candidates during campus visits to discuss College Writing courses
- Developed a five-year plan for College Writing in consultation with English 110 teaching faculty and other administrators

*Introductory Composition Mentor, Purdue University (2002-2004)*

- Mentored new instructors in first-year composition
- Assisted with orientation for new instructors
- Observed and wrote observation letters for new instructors
- Wrote end-of-semester evaluation letters for new instructors
- Demonstrated techniques for teaching with technology
- Developed resources for conferencing

*Syllabus Work Group Leader, Purdue University (2002-2004)*

- Developed syllabus, sample teaching materials, and supporting documents for the Writing their Way into Purdue syllabus approach for English Composition
- Mentored new and continuing instructors who use the syllabus approach

## Scholarship

### Forthcoming

Felten, Peter, Jessie Moore, and Michael Strickland. "Faculty Writing Residencies: Supporting Scholarly Writing and Teaching." Forthcoming in the *Journal on Centers for Teaching and Learning*.

Moore, Jessie L., Lindsey Altvater, Jillian Mattera, and Emily Regan. "Been There, Done That, Still Doing It: Involving Students in Redesigning a Service-Learning Course." Forthcoming in *Co-Inquiry on Teaching and Learning: Listening to Student Voices*. Ed. Carmen Werder and Megan Otis. Stylus Press.

Moore, Jessie L., and Michael Strickland. "Wearing Multiple Hats: How Campus WPA Roles can Inform Program-Specific Public Writing Designs." Forthcoming in *Going Public*. Ed. Irwin Weiser and Shirley Rose. Utah State UP.

### Articles and Chapters

Kapper, Jessie Moore, Laura Clapp, and Cindy Lefferts, with Missy Schwandt, Melissa Taylor, and Nikki Wasikowski. (2007). "TESOL in Context: Student Perspectives on Service-Learning." *Learning the Language of Global Citizenship: Service-Learning in Applied Linguistics*. Ed. Adrian J. Wurr and Josef Hellebrandt. Boston: Anker Publishing.

Kapper, Jessie Moore. (2006). "Mapping Post-Secondary Classifications and Second Language Writing Research in the United States." *Politics of Second Language Writing: In Search of a Promised Land*. Ed. Paul Kei Matsuda, Christina Ortmeier-Hooper, and Xiaoye You. West Lafayette, IN: Parlor Press.

Kapper, Jessie L. "The First 10 Years of the *Journal of Second Language Writing*: An Updated Retrospective." *Journal of Second Language Writing* 11.2 (2002): 87-89.

Silva, Tony, Colleen Brice, Jessie Kapper, Paul Kei Matsuda, and Melinda Reichelt. "Twenty-five Years of Scholarship on Second Language Writing Processes: 1976-2000." *International Journal of English Studies* 1.2 (2001): 211-240.

## Reviews and Annotated Bibliographies

Kapper, Jessie Moore. "Review: *Exploring the Dynamics of Second Language Writing*." *WPA: Writing Program Administration* 30.1-2 (2006).

Kapper, Jessie Moore. "Book Review: *Strategies for Empirical Research in Writing*." *HEIS News* 24.2 (2005). <http://www.tesol.org/NewsletterSite/view.asp?nid=2746>

Silva, Tony, and Jessie L. Kapper. "Bibliography of recent scholarship in second language writing." *Journal of Second Language Writing*. Every issue from 10.1-2 (2000) through 13.2 (2004). Please email me for full citations for these **13 annotated bibliographies**.

Silva, Tony, Jessie L. Kapper, and Paul Kei Matsuda. "Bibliography of recent scholarship in second language writing." *Journal of Second Language Writing* 9.3 (2000): 321-331.

## Conference Presentations

### *English as a Second Language/Second Language Writing*

"Collaborative Partnerships in Writing Research." Discussion Group. Teaching English to Speakers of Other Languages. New York, New York, April 5, 2008.

"Exploring Intersections Between Writing and Special Education." With Elizabeth Patton and Scott Patton. Teaching English to Speakers of Other Languages. Seattle, Washington, March 23, 2007.

"Writing Fellows and Beyond: Meeting the Needs of L2 Writers Across Campus." Workshop presenter. Conference on College Composition and Communication. Chicago, Illinois, March 22, 2006.

"Crossing Bridges with Second Language Writing Partnerships." Discussion Group. Teaching English to Speakers of Other Languages. Tampa, Florida, March 17, 2006.

"English Language Learners and Writing Instruction: Developing Strategies and Approaches." Workshop presenter. National Council of Teachers of English. Pittsburgh, Pennsylvania, November 21, 2005.

"Mapping Post-Secondary Classifications and Second Language Writing Research." Symposium on Second Language Writing. West Lafayette, Indiana, October 1, 2004.

“Understanding the Needs of International Students: Writing Across the Curriculum and Second Language Writing Intersections.” Seventh National Writing Across the Curriculum Conference. St. Louis, Missouri, May 21, 2004.

“Public representations of second language writing research.” American Association of Applied Linguistics Conference. Portland, Oregon, May 4, 2004.

“Models of Intersection: Writing Centers and ESL Writing Programs.” Conference on College Composition and Communication. San Antonio, Texas, March 27, 2004.

Workshop Co-chair. “Working with Second Language Writers: Demographics, Assessment, Placement, and Instruction.” Conference on College Composition and Communication. San Antonio, Texas, March 24, 2004.

“Writing Center/Second Language Writing Program Intersections and Their Implications.” International Writing Centers Association – National Conference on Peer Tutoring in Writing Joint Conference. Hershey, Pennsylvania, October 25, 2003.

“FYI: ESL FAQ – Placement.” Conference on College Composition and Communication. New York, New York, March 20, 2003.

Workshop Co-chair. “Part II: Life as a Defacto ESL Writing Specialist: Coping with Day-to-Day Concerns While Asserting the Intellectual Value of Your Work.” Conference on College Composition and Communication. New York, New York, March 19, 2003.

Workshop Co-chair. “Placement Matters: Options and Implications in the Placement of Second Language Writers in Composition Courses.” Conference on College Composition and Communication. Chicago, Illinois, March 20, 2002.

“Raising Cultural Awareness Through Linked Courses.” Indiana Teachers of English to Speakers of Other Languages. Indianapolis, Indiana, October 14, 2000.

### *Curriculum Development/Writing Program Administration*

“Building a Community of Practice around First-Year Writing.” International Society for the Scholarship of Teaching and Learning Conference. Edmonton, Alberta, Canada, October 16, 2008.

“Faculty Writing Residencies as WAC Community-Building Initiatives.” With Peter Felten and Michael Strickland. Ninth International Writing Across the Curriculum Conference. Austin, Texas, May 30, 2008.

“Backwards Design: Considering Course Objectives in Service Learning.” With Ashley Holmes. North Carolina Campus Compact 10<sup>th</sup> Annual Service-Learning Conference. Elon, North Carolina, February 13, 2008.

"Researching Placement Practices for First Year Writing." Carolinas Writing Program Administrators. Little Switzerland, North Carolina, September 24-26, 2007.

"Administrative Rotations: Supporting Innovation and Collaboration in Teaching, Research, and Professional Development." With Tim Peeples, Paula Rosinski, and Michael Strickland. Eighth International Writing Across the Curriculum Conference. Clemson, South Carolina, May 19, 2006.

"Instructors Writing Their Way into a University Writing Curriculum." Conference on College Composition and Communication. San Francisco, California, March 17, 2005.

"Designing For Social Action: FYC Students Writing Their Way into the University." With Shirley K Rose, Jonikka Charlton, and Hilary Fezzey. Council of Writing Program Administrators 2003 Summer Conference. Grand Rapids, Michigan, July 11, 2003.

"Fostering Better Writing Through Exploration." Conference on College Composition and Communication. Chicago, Illinois, March 21, 2002.

"Exploring Learning Communities and WAC Theory." 5<sup>th</sup> National Writing Across the Curriculum Conference. Bloomington, Indiana, June 1, 2001.

"An Inclusive Classroom: Making Cultural Studies Based Writing Classes Cross-Cultural." Second Language Writing Symposium. West Lafayette, Indiana, September 15, 2000.

### *Identity, Memory, and Archiving*

"Digital Representations of Disciplinary History: Electronic Archives and Composition." Computers and Writing 2003. West Lafayette, Indiana, May 23, 2003.

"Scraps of Testimony in Ida Fink's 'A Scrap of Time' and 'The Table': The Postmodern Impossibility of Achieving a Collective Memory." Southwest/Texas Popular Culture Association/American Culture Association. Albuquerque, New Mexico, February 13, 2003.

"Cultural Studies Impairing Success?: A Call for Cross-Cultural References." Western States Composition Conference. Tempe, Arizona, October 27, 2001.

"Raising Awareness of Others Through Texts." National Council of Teachers of English. Milwaukee, Wisconsin, November 17, 2000.

## Service

### Service to Profession

- Member, Conference on College Composition and Communication Committee on Second Language Writing, 2005- (Secretary, 2005-2007)
- Marckwardt Travel Grant Reader, TESOL, Inc., 2008

- Past-Chair, Second Language Writing Interest Section, TESOL, Inc., 2007-2008
- Proposal Reviewer for the Second Language Writing and Higher Education Interest Section strands for the 42<sup>nd</sup> Annual TESOL Inc. Convention, 2007
- Chair, Second Language Writing Interest Section, TESOL, Inc., 2006-2007
- Founding Chair-elect, Second Language Writing Interest Section, TESOL, Inc., 2005-2006
- Proposal Reviewer for the Second and Foreign Language Pedagogy Strand of the 2006 joint conference of the American Association of Applied Linguistics and the Canadian Association of Applied Linguistics, 2005
- Textbook Proposal Reviewer for Thomson/Wadsworth, 2004
- Editorial Assistant for *Journal of Second Language Writing*, 2000-2004
- Editorial Assistant for *WPA: Journal of the Council of Writing Program Administrators*, 2000-2003
- Communication Management Planning Team Member, *Computers and Writing* 2003
- Stage One Reviewer for the 2003 Conference on College Composition and Communication
- Textbook Proposal Reviewer for Thomson Learning, 2002
- Editorial Assistant, McGraw Hill/Mayfield, 2000-2002

#### Service to Elon

- Elon College Fellows Living and Learning Community, co-advisor, 2008-
- Academic Service-Learning Faculty Advisory Committee, 2007-
- Faculty Writing Residency, facilitator, 2006-
- Department of English Planning Committee, 2005-
- Professional Writing Committee, Department of English, 2004- (Chair, 2005-2006, 2008-; Co-Chair, 2006-2007)
- English 110 Committee, Department of English, 2005- (Chair, Fall 2005, 2006-)
- English Education Committee, Department of English, 2004-2008 (Janet Warman, Chair, 2004-2006; Kimberly Pyne, Chair, 2006-2008)
- General Studies Council Member, 2005-2008 (Chair, 2007-2008)
- Search Committee for Lecturer in English (First-Year Writing), Department of English, 2009
- Search Committee for Lecturer in English (First-Year Writing), Department of English, 2007-2008 (Chair)
- Search Committee for Lecturer in Rhetoric and Composition, Department of English, 2007
- Search Committee for Assistant Professor in Renaissance, Department of English, 2006-2007
- Admissions Liaison, Department of English, 2004-2007
- Developed and maintained promotional materials for the Department of English, 2004-2007
- Search Committee for Lecturer Positions, Department of English, 2004-2005 (Paula Rosinski and Cassie Kircher, Co-Chairs)
- Co-Faculty Sponsor for Student Professional Writing and Rhetoric Society (With Lee Nickoson-Massey), 2004-2006

#### Service at Prior Institutions

- Sponsor for ICaP Teaching Portfolio Award, Purdue University, 2003-2007
- Reviewer for Kathryn H. Mostel Teaching Portfolio Award, Purdue University, 2003
- Authored "Trademarks of Successful Conferences: Learning from Our Students" article in program newsletter, *ICaP News*, Purdue University, Fall 2003

- Purdue Online Writing Lab, Materials Developer, Purdue University, 2000-2001
- Krannert School of Business, Masters Program Assistant, Purdue University, 2000
- Electronic Textbook Committee, Department of English, Purdue University, 1999-2000
- Graduate Student Association Travel Grant Selection Committee, Purdue University, 1999-2000
- Future Problem Solving Program, Program Evaluator, Wyoming and Indiana Divisions of FPSP, 1996-2002
- Edited *The Reading Room: Reading Recommendations from University of Wyoming Faculty and Administrators* for the Library Development Office, University of Wyoming, 1999
- University of Wyoming Libraries, Ralph E. McWhinnie Assistant, 1998-1999
- University of Wyoming Golden Key NHS, Vice President of Service, 1998-1999
- Cooperative Extension Service: Children, Youth, and Family at Risk Program, Learning Skills and Learning Styles Fact Sheet Writer, University of Wyoming, 1998

## Teaching Experience

Elon University, Elon, North Carolina  
Assistant Professor, Department of English (2004-Present)

### *Undergraduate Level Courses in Composition, Rhetoric, and TESOL*

- First-Year Writing and Composition Studies
  - College Writing, English 110 (7 sections; Computer Mediated)
  - Writing Center Workshop, English 319
  - Internship in Teaching Writing, English 382
  - Undergraduate Research Project in Writing Studies, English 499
- Professional Writing & Rhetoric
  - Understanding Rhetoric, English 304 (2 sections)
  - Writing Internship in Professional Writing & Rhetoric, English 381
  - Senior Seminar in Professional Writing & Rhetoric: Researching Writing, English 497 (2 sections; Computer Mediated)
- Teaching English to Speakers of Other Languages
  - Introduction to TESOL, English 206 (5 sections; Computer Mediated, with Service-Learning Component)
  - Around the World in 22 Days: Teaching English Abroad, English 270-OL (2 sections; Online Course)
  - Independent Study: Advanced Studies in TESOL, English 491
  - Independent Study: Introduction in TESOL in Latin America, LAS 491
  - Undergraduate Research Project in TESOL, English 499 (3 sections)

### *Undergraduate Level Courses in Other University Programs*

- Elon 101, First-Year Transitions Course (3 sections, 1 co-taught with College Dean)
- Paths of Inquiry, Elon College Fellows 111 (2 sections, Team-taught)
- Ireland—Literature, Culture, and History, Study Abroad, (2 sections)
- Memory, Representation, and the Holocaust, English 255

### Previous Teaching Experience (1997-2004)

- Written Communication for ESL Graduate Students, English 002 (Purdue University, 4 sections)
- Practicum in Teaching Introductory Composition, English 505A/B (Purdue University,

- 4 sections, Computer Mediated)
- Business Writing, English 420 and 420I (Purdue University, 2 sections, Computer Mediated)
- English Composition for International Students, English 106I (Purdue University, 2 sections, Computer Mediated)
- English Composition I, English 101 and 101R (Purdue University, 5 sections)
- English Composition II, English 102 and 102R (Purdue University, 4 sections)
- English Composition I, HEW 101 (Community College of Indiana/Vincennes University, 2 sections, Computer Mediated)
- Understanding Community – Community-Based Research, Upward Bound (University of Wyoming, 1999)
- College Exploration, Upward Bound (University of Wyoming, 1999)
- Writing Center Intern (University of Wyoming, 1998-1999)
- Writing Lab Tutor (University of Missouri-Columbia, 1997-1998)

## Professional Memberships

Conference on College Composition and Communication

National Council of Teachers of English

Council of Writing Program Administrators

Teachers of English to Speakers of Other Languages

Carolinas Writing Program Administrators