

Introduction to MIS — CIS 211 — Duke Hutchings

What is MIS?

Why study MIS?

Office: 314 Duke Bldg

Office Hours

3:30 — 5:00 Mondays and Wednesdays

8:00 — 9:30 Tuesdays

2:30 — 4:00 Thursdays

appointments always welcome

Roll Call

Please introduce yourself to your neighbors

Definitions

Information System (IS)

combination of people, technology, and procedures that stores data and facilitates the production of information

Management Information Systems (MIS)

application of ISs solve business problems
(don't be fooled by the word *management*)

Why study MIS?

Same reason you study accounting, marketing, ...

ISs can offer businesses competitive advantages

Understand the unique security and privacy implications of ISs

Understand broad applications of MIS

CRM — customer relationship management

SCM — supply chain management

Process Analysis — improving internal operations

E-business — ISs as the core of the organization

Why study MIS?

To learn the basics of some of the common tools

Database tools	Microsoft Access
Spreadsheet tools	Microsoft Excel, Google Spreadsheets
Flowchart tools	Microsoft Visio
Web page tools	TBD

Today we dive right into Excel!

Assignments — CIS 211 — Duke Hutchings

Homework Exercise 1 (see Web schedule)

Guided Reading Exercises 1 and 2 (see Web schedule)

Extra Credit Exercise 1 (see Web schedule)

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